

Keystone Purchasing Network Reduces Time, Budget, and Stress for Large Sporting Venue Construction Projects

Williamsport Area School District of Pennsylvania discovers the benefits of utilizing the cooperative purchasing program to complete renovations to a 40 plus year old complex.



Project Challenges:

- Stay Within Budget
- Secure Competent Vendors
- Complete on Time
- Meet Community Expectations

Solutions:

- Competent designers
- Pre-vetted vendors and pricing
- Eliminate Bid Process
- Industry leading design and craftsmanship

Results:

- ✓ Met Budget Expectations
- ✓ Reduced Vendor Selection Time
- ✓ Deadlines Achieved
- ✓ Exceeded Community Expectations

STA Stadium, formerly known as Millionaire Stadium, was home for Williamsport Athletics and the local community for over 40 years. By 2013 it was evident to school officials and community members that it was time for renovations and safety upgrades. Leaders from the Williamsport Area School District (WASD) Education Foundation started the Return to Glory capital campaign to raise funds for a \$2.7 million renovation project of the high school athletic complex. The campaign, through donations and community driven efforts, raised \$2.3 million in under two years.

Due to early successes of fundraising efforts, administrators quickly contracted with a local architectural firm to develop the plans and specifications to meet the requirements of the WASD. Once the architect had developed the plans the project was "let to bid" in the winter of 2013 with a budget of \$3.5 million. All the bids came in higher than budgeted and were rejected by the WASD. The architect worked on a revised scope to reduce the cost of the project. The plans were revised and released for bid again in 2014. Once more, all the bids were higher than budget and rejected by the school.

Realizing that a new direction was required, District administration contacted ELA Sport, an athletic facility design division within the ELA Group, Inc., for a fresh approach. ELA Sport was able to quickly develop alternative solutions that met the desired program goals while significantly reducing project costs. Working closely with the Keystone Purchasing Network (KPN) premium sports specific vendors, including FieldTurf USA, Beynon Sports Surfaces, Musco Sports Lighting, and GT Grandstands, ELA Sport facilitated a co-operative design/build project effort between the District, these vendors, and their construction subcontractors to deliver a turnkey proposal for consideration by the Board by the close of October 2014, Final contracting was quickly completed and by early December 2014, the vision for the campaign was "back in focus". Final contracting was quickly completed and by early December 2014, the vision for the campaign was "back in focus".

Thanks to the dedicated work of the construction team, including the Landtek Group (FieldTurf), Stadium Solutions (GT Grandstands), Nagle Athletic Surfaces (Beynon Sports Surfaces), I&Y Construction (Musco Sports Lighting) and scheduling efficiency of the design/build process, the Williamsport Millionaires opened their 2015 football season in the renovated STA Stadium Facility with their first home game on September 11, 2015 in front of a proud and appreciative community that had supported and made this vision a reality.

"During a two year period our new athletic complex was publicly bid - twice. Both times only a few bidders participated and the bids came in over budget. In frustration we sought a KPN proposal. The KPN proposal came in under budget and the project was finished in less than one year. The KPN team really came through."
 -Bryan McCaffery, Director of Operations , WASD

By utilizing the KPN contract and its resources, ELA and the Williamsport Area School District were able to complete the new Millionaires athletic field and complex before the 2015 football season. Groundbreaking for the new complex was held in May 2015 and the first football game was held 3 months later in September.



Why use KPN for your sport complex?

Minimize Project Costs	Overcome budget constraints with pre-negotiated pricing in the KPN contract
Innovative & Experienced Professionals	Work with pre-vetted, experienced manufacturers and builders that understand all types of facilities
On Time Completion	KPN eliminates time consuming consumer bid processes involving inexperienced vendors
Superior Final Product	Using the KPN Contract, schools can work with industry leading manufacturers and service providers resulting in best in class athletic facilities



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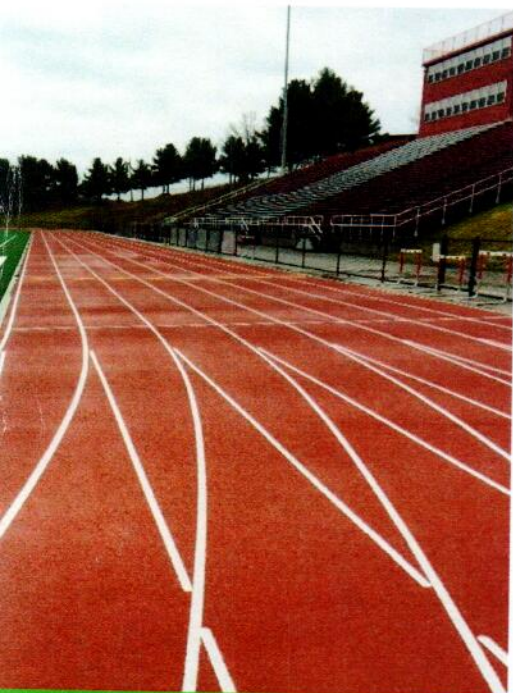
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